



Construction Case Study Template

Project Title: ☐ _____

Subtitle (one line): ☐ What we built • The constraint we solved • The measurable outcome

1. Project Snapshot

☐ **Asset & location:** _____ (e.g., Commercial fit-out, Richmond VIC)

☐ **Key constraint solved:** _____ (e.g., night lifts to avoid tram corridor closures)

☐ **Program result:** _____ (e.g., delivered 12 days early)

☐ **Outcome metric:** _____ (e.g., 0 LTIs; airtightness target met; NABERS 5.5)

2. Project Overview

☐ Write a **1-paragraph overview** for non-engineers (who/what/where, no jargon).

Quick Facts

☐ **Client / Sector:** _____ (Developer / Education / Healthcare / Industrial)

☐ **Location / Suburb:** _____ (City, VIC)

- ☐ **Contract Form:** _____ (D&C / Lump Sum / ECI)
- ☐ **Duration:** _____ (Start – Finish, weeks)
- ☐ **Project Size:** _____ (m² / levels / value optional)
- ☐ **Credits:** _____ (Architect / Engineer / Key Trades)

3. Constraints (pick 3–5)

- ☐ _____ (e.g., Narrow laneway access; tram routes; weekend-only cramage)
- ☐ _____ (e.g., Live tenancies with noise and dust limits)
- ☐ _____ (e.g., Heritage façade retention and weather windows)
- ☐ _____
- ☐ _____

4. Method & Sequencing

- ☐ Step 1: _____ (e.g., Staged demolition with negative air)
- ☐ Step 2: _____ (e.g., Night cramage & just-in-time deliveries)
- ☐ Step 3: _____ (e.g., Off-site prefabrication to reduce risk)
- ☐ Step 4 (optional): _____

5. Safety, Quality & Environment (evidence-led)

Safety

- ☐ Inductions / SWMS captured
- ☐ TRIFR / LTIs recorded: _____
- ☐ Notable zero-harm highlights: _____

Quality

- ☐ QA checkpoints documented
- ☐ Test & Tag / commissioning logs

- ☐ Airtightness/pressure result: _____

Environment

- ☐ Waste recycled (%): _____%
- ☐ Noise/dust controls noted
- ☐ Energy/water target hit: _____

6. Outcomes (Measured) - 3-6 bullets with numbers

- ☐ Program variance: _____ days (+/-) vs baseline
- ☐ Defects at PC: _____ (major) / _____ (minor)
- ☐ Rework reduction: _____% vs last comparable
- ☐ Performance target: _____ (e.g., NABERS 5.5)
- ☐ Stakeholder impact: _____ (e.g., zero tenant complaints)
- ☐ Other: _____

7. Stakeholder Management

- ☐ Approvals cadence described (e.g., weekly superintendent sign-off)
- ☐ Neighbour/tenant communications documented
- ☐ Authorities/permits noted (what/when): _____
- ☐ Issue log summary included

8. Media & Documentation (map each asset to a proof point)

- ☐ Progress photo: _____ → proves _____
- ☐ Progress photo: _____ → proves _____
- ☐ Drone shot: _____ → proves _____
- ☐ Timelapse: _____ → proves _____
- ☐ Reel (30-45s): _____ → proves _____
- ☐ Captions written (max 14 words, outcome-focused)
- ☐ Alt text added for accessibility/SEO

9. Testimonial (Optional)

☐ Client/superintendent quote secured

“ _____
_____”
— _____, Title / Company

10. Key Stats (case-study side box)

☐ Size: _____ m² / _____ levels

☐ Duration: _____ weeks

☐ Peak workforce: _____

☐ Safety: 0 LTIs / TRIFR _____

☐ Program variance: + / - _____ days

☐ Sustainability: NABERS/Green Star/Airtightness: _____

11. Call to Action

☐ One-sentence CTA written (clear next step)

If you need a similar outcome for [asset type] in [suburb/region],
let's map the first two milestones.

☐ Link/button added: <https://legacy-media.com.au/>

Final QC (tick all)

☐ 250–500 words (scannable)

☐ 8–12 photos + 1–2 short clips

☐ Numbers present (program/defects/performance)

☐ Credits included (architect/engineer/trades)

☐ Captions + alt text completed

☐ Internal links added to relevant service/project pages

☐ Schema ready (Article, Project, ImageObject, FAQPage if used)